

 	<p>Fairtrade policy promotion plan in the Municipality of Baião</p>	<p>DATE: 28/03/2022</p> <p>Câmara Municipal de Baião</p>
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FAIRTRADE POLICY PROMOTION PLAN IN THE MUNICIPALITY OF BAIÃO

The sustainability policy of the Municipality of Baião, based on several commitments, establishes that we must pay attention to the importance of Fairtrade in the sustainable development of our territory.

The globally recognized definition, according to the main international Fairtrade networks (WFTO, Fairtrade International and European Fair Trade Association) is as follows: «*Fair Trade is a trading partnership, based on dialogue, transparency and respect, that seeks greater equity in international trade. It contributes to sustainable development by offering better trading conditions to, and securing the rights of, marginalized producers and workers (...)*»

Therefore, it is important to implement a local plan to promote fairtrade policies in the Municipality of Baião. This plan is based on three aspects:

- 1) Whenever possible, select suppliers of goods and services produced in a sustainable way and/or with the *Fairtrade* certificate, as long as they do not have a negative impact on the environmental, social and economic fabric of the Municipality;
- 2) Encourage opportunities for business development, innovation and diversity by purchasing locally sourced products and services;
- 3) Support agricultural activity and sustainable food production, for example by holding the following events, which bring local producers closer to consumers:
 - a. The weekly fair of local agricultural products;
 - b. “Feira do Fumeiro, do Cozido à Portuguesa e dos Vinhos de Baião”;
 - c. “Festival do Anho Assado e do Arroz do Forno”;
 - d. “Feira da Gastronomia de Caça e do Arroz de Aba”;
 - e. “Feira do Vinho Verde e das Tasquinhas”