

 	<p>Mitigation plan for the effects of seasonality on tourist activity in the Municipality of Baião</p>	<p>DATE: 28/03/2022</p> <p>Câmara Municipal de Baião</p>
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MITIGATION PLAN FOR THE EFFECTS OF SEASONALITY ON TOURIST ACTIVITY IN THE MUNICIPALITY OF BAIÃO

The sustainability policy of the Municipality of Baião, based on several commitments, recognizes the importance of the role of the tourism sector in their pursuit.

Thus, it is important to implement a plan to mitigate the effects of seasonality on tourism, through activities and events that contribute to greater profitability of the sector throughout the year and to boost the local economy and create new business opportunities.

To that end, the Municipality promotes the following annual initiatives/activities:

Initiatives/activities	Expected date
Cantar das Janeiras	January
Encontro de cantares dos Reis	January
Desfile de Carnaval	February or March
Feira do Fumeiro, do Cozido à Portuguesa e dos Vinhos de Baião	March
Dia Internacional da Mulher	March
Rali Terras D'Aboboreira	April
Sarau Anual de Dança	May
Festival do Anho Assado e do Arroz do Forno	July
Festas Concelhias e de São Bartolomeu	August
Feira do Vinho Verde e das Tasquinhas	September
Grande Prémio de Baião de Motonáutica F2	September
Feira da Gastronomia de Caça e do Arroz de Aba	May/October
Festival do Livro e do Cinema Infanto-Juvenil	September
Programação Cultural no Auditório Municipal	During the year
Programação Cultural no Mosteiro de Ancede	During the year
Programação Cultural no Biblioteca Municipal	During the year
Visitas ao Património Municipal (Campo Arqueológico da Serra da Aboboreira, Museu Municipal e Mosteiro de Santo André de Ancede)	During the year