

# ACTION PLAN 2020-2030

## PART II

BAIÃO | Sustainability  
commitments and  
actions





## ACTION PLAN – PART II

### Contextualization

The sustainability of territories has become an imperative in the action of policy makers and communities. By starting the journey that led us to Baião Certification as a Sustainable Tourist Destination, the municipality, its policy makers and local stakeholders made a commitment to the future.

Sustainability in all its aspects is a basic axis in the strategy of the municipality of Baião and the catalyst for a necessary change, and which in recent years has become important to assume as a priority in changing the consumption modes and usufruct of the territories, balancing with natural values and humans who drink deeply in the roots of tradition.

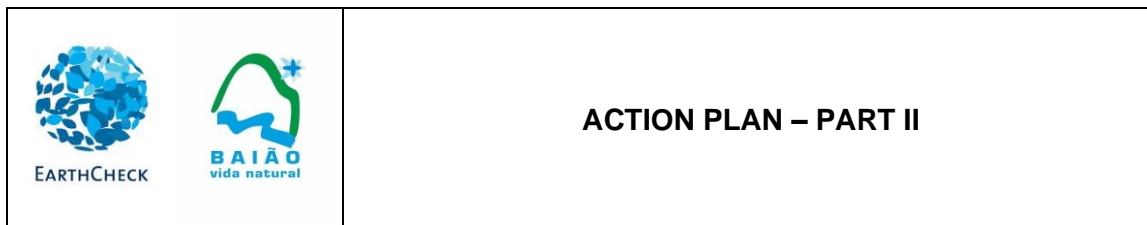
The commitments that we present in this strategic document as structuring in changing the development paradigm of the Baião territory, list a set of transformative projects, for a defined horizon, that add value to the territory and the community, valuing the better we have: nature, culture and people.

The projects in this document, translated into commitments, result from an internal debate, from the identification of projects/lines and structural action identified in several political and technical documents and are based on the twelve key areas identified in the EarthCheck standard.

- Energy efficiency, conservation and management
- Greenhouse gas emissions
- Air quality protection and noise control
- Management of freshwater resources
- Waste water management, drainage and streams
- Ecosystem conservation and management
- Land use planning and development
- Transport
- Solid Waste Management
- Management of environmentally harmful substances
- Cultural and Social Management
- Economic Management

These commitments are neither immutable nor exhaustive, they list a plastic vision, adaptable to contexts, circumstances, and realities, being open to new opportunities, new contributions, new cycles.

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All commitments have three dimensions: Changing mentalities through environmental awareness and education actions within the school community and the community in general, the infrastructural valorization of the territory and People and the dissemination of (our) values to all those who seek us , whether visitors or tourists.



As such, these commitments will be constantly monitored and will be annually evaluated, adjusted and enriched.

### 1. Energy efficiency, conservation and management

The future is green. The development based on the principles of a green economy is structured around two clear axes: the environmental balance in the use of energy and the circular economy in all transversal areas of society and which support economic activity.

The Municipality of Baião is committed to this axis by developing projects with the focus of action on raising awareness among the school community and the entire local community. In parallel, a set of projects were identified and structured at the level of infrastructures or actions based on the principles of the circular economy, and which constitute themselves as promoters and mitigators, in order to promote greater energy efficiency at the municipal level.

<b>Measure 1.1.</b>	<b>Implementation of the Municipal Environmental Education Strategy – Axis I</b>
<b>Description</b>	<p>The various actions are directed towards the following thematic axes:</p> <p>I - Decarbonize society: Climate, Energy Efficiency and Sustainable Mobility.</p> <p>II - Making the economy circular: Dematerialization, collaborative economy and sustainable consumption, product design and efficient use of resources and recovery of waste.</p> <p>III - Valuing the territory: Territorial planning, Sea and Coast, Water, Natural Values, Landscape and Air and Noise</p>
<b>Partners</b>	<p>Juntas de Freguesia;</p> <p>Associações culturais, ambientais, desportivas e recreativas, entre outras;</p> <p>Associações Humanitárias e forças de segurança;</p> <p>IPSS - Instituições Particulares de Solidariedade Social;</p> <p>Agrupamentos de Escolas;</p> <p>RESINORTE - Valorização e Tratamento de Resíduos Sólidos, S. A</p> <p>Águas do Norte, S.A., Águas do Douro e Paiva, S.A. e SIMDOURO, S.A.</p> <p>ABAAE - Associação Bandeira Azul de Ambiente e Educação</p> <p>Empresas externas.</p>
<b>Execution</b>	2024-2025

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<b>Measure 1.2.</b>	<b>Energy Sustainability Action Plan (SEAP)</b>
<b>Description</b>	Develop an Action Plan for Energy Sustainability (SEAP) - provided for in the Covenant of Mayors for Climate and Energy
<b>Partners</b>	Covenant of Mayors for Climate and Energy; External entities to provide services;
<b>Execution</b>	2024-2025

<b>Measure 1.3.</b>	<b>Municipal Water and Energy Savings Plan)</b>
<b>Description</b>	Monitor the implementation of the Municipal Water and Energy Savings Plan
<b>Partners</b>	Parish Councils Parishes
<b>Execution</b>	2024-2025

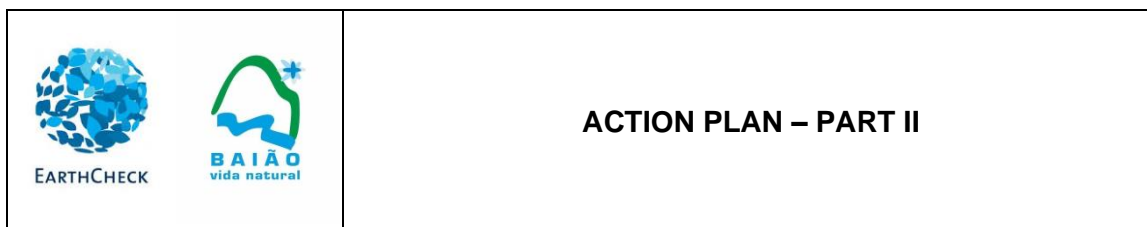
<b>Measure 1.4.</b>	<b>Improving energy efficiency in municipal buildings</b>
<b>Description</b>	Obtaining energy certificates for large municipal buildings. Improvement of energy efficiency in the Covered Swimming Pool and execution of a maintenance plan by a qualified technician. Installation of photovoltaic panels in the Covered Swimming Pool. Installation of photovoltaic panels in the Municipal Warehouse.
<b>Partners</b>	Community funds. External company.
<b>Execution</b>	2024-2025

<b>Measure 1.5.</b>	<b>Expansion of the renewable energy infrastructure network</b>
<b>Description</b>	Expansion of the renewable energy infrastructure network
<b>Partners</b>	Parish Councils Community funds. External company.
<b>Execution</b>	2024-2025

## 2. Greenhouse gas emissions

Until 2030, humanity must make an effort based on concrete measures that contribute to the reduction of the greenhouse effect on our planet, decarbonizing the economy and society. The diverse biotic

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communities have been suffering enormous impacts caused by the profound changes that their habitats suffer, as a consequence of the climatic changes.

It is a commitment of the Municipality of Baião to develop projects with concrete impacts on the reduction of Greenhouse Effect Gases (GHG), but that also induce the involvement of the community in the adoption of more responsible living habits towards the environment.

<b>Measure 2.1.</b>	<b>Intermunicipal Climate Change Adaptation Plan</b>
<b>Description</b>	Implementation of the Intermunicipal Climate Change Adaptation Plan
<b>Partners</b>	Parish Councils; CIM-TS Companies
<b>Execution</b>	2024-2025



<b>Measure 2.2.</b>	<b>Municipal Climate Action Plan</b>
<b>Description</b>	Implementation of the Municipal Climate Action Plan
<b>Partners</b>	Parish Councils; CIM-TS Companies
<b>Execution</b>	2024-2025

### 3. Air quality protection, noise control and light pollution

Ambient air quality is a determining environmental component, in particular for public health and life quality for citizens.

Baião has an area occupied by forest and natural and semi-natural ecosystems of about 118.7 km<sup>2</sup>, which corresponds to 68% of its territory. This fact alone makes an important contribution to good air quality. In addition, its rural and little industrialized character reinforces this quality, also contributing to reduced levels of noise and light pollution.

However, and because it is the Municipality's commitment to maintain and improve environmental quality, in all its aspects, we present some measures that will contribute to this purpose. It should also be noted that the ones listed in the previous performance area (Greenhouse gas emissions) apply naturally to this one.

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<b>Measure 3.1.</b>	<b>Renewal of the municipality's fleet with the acquisition of electric vehicles</b>
<b>Description</b>	Opt for solutions for the internal mobility of municipal services that promote environmental responsibility, reduce air pollution and contribute to noise control.
<b>Partners</b>	Environmental Fund
<b>Execution</b>	2024-2025

<b>Measure 3.2.</b>	<b>Implementation of the Municipal Environmental Education Strategy – Axis III</b>
<b>Description</b>	The various actions are directed towards the following thematic axes: I - Decarbonize society: Climate, Energy Efficiency and Sustainable Mobility. II - Making the economy circular: Dematerialization, collaborative economy and sustainable consumption, product design and efficient use of resources and recovery of waste. III - Valuing the territory: Territorial planning, Sea and Coast, Water, Natural Values, Landscape and Air and Noise
<b>Partners</b>	Juntas de Freguesia; Associações culturais, ambientais, desportivas e recreativas, entre outras; Associações Humanitárias e forças de segurança; IPSS - Instituições Particulares de Solidariedade Social; Agrupamentos de Escolas; RESINORTE - Valorização e Tratamento de Resíduos Sólidos, S. A Águas do Norte, S.A., Águas do Douro e Paiva, S.A. e SIMDOURO, S.A. ABAAE - Associação Bandeira Azul de Ambiente e Educação Empresas externas.
<b>Execution</b>	2024-2025



#### 4. Freshwater resource management

In a territory with about 17 thousand inhabitants, eight thousand dwellings spread over 560 places and a reduced population density, the Municipality of Baião has a coverage of about 76% in its drinking water supply network.

However, there is an effort to increase the coverage rate in order to serve the largest possible number of inhabitants. The expansion of the network with several work contracts is scheduled for the coming years, in a partnership with the entity that has direct responsibility in the management of this dossier, which is not a municipal responsibility.

At the same time, there is a clear bet between municipality and the partnership to improve the waste detected in the network, with water losses, as well as a serious commitment to maintaining water quality parameters.

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<b>Measure 4.1.</b>	<b>Stormwater management in municipal buildings</b>
<b>Description</b>	Installation of rainwater collection and storage systems in municipal buildings, for use in non-potable purposes.
<b>Partners</b>	NA
<b>Execution</b>	2024-2025



<b>Measure 4.2.</b>	<b>Natural water retention measures - Nature-based solutions – NbS</b>
<b>Description</b>	Increase the availability and quality of water, through more ecological forms of storage (rain gardens, tanks and retention lakes); Restore the retention capacity of natural and artificial soil (drainage ditches, bioswales and permeable pavements); Minimize and manage risks, such as flooding, through natural sponges.
<b>Partners</b>	Parish Councils External consultancy company CIM-TS Community funds
<b>Execution</b>	2024-2025

<b>Measure 4.3.</b>	<b>Expansion of the public drinking water network and regular monitoring of its quality</b>
<b>Description</b>	Water supply network in the areas of Corujeiras, Valongo, Eiras, Cedofeita and Lodão - Santa Cruz do Douro; Water supply network in the place of Boscras – Ovil Cyclical monitoring of water quality reports from Águas do Norte and Águas do Douro e Paiva.
<b>Partners</b>	Águas do Norte, SA Águas do Douro e Paiva, SA
<b>Execution</b>	2024-2025

## 5. Wastewater management

With regard to the wastewater and sewage network, two constraints are sought to be overcome: a sanitation network that serves about 39% of the fires in the Municipality (about half when compared to the water distribution network), as well as a service that reflects the user pays principle with respect to waste collection is not implemented.



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<b>Measure 5.1.</b>	<b>Pilot project for the reuse of treated wastewater (ApR) for non-potable purposes</b>
<b>Description</b>	Reuse of water from the Campelo Wastewater Treatment Station (WWTP), intended for uses compatible with its quality, namely: Watering of ornamental gardens; Car washing; Washing Urban Solid Waste (garbage) containers Floor washing;
<b>Partners</b>	SIMDOURO, S.A.
<b>Execution</b>	2024-2025



<b>Measure 5.2.</b>	<b>Expansion of the wastewater drainage network and monitoring of its quality parameters</b>
<b>Description</b>	Wastewater drainage network to the place of Boscras - Ovil Boscras WWTP - Ovil Wastewater drainage network in the parish of Mesquinhata (Baião) Wastewater drainage network in the areas of Corujeiras, Eiras, Cedofeita and Lodão - Santa Cruz do Douro Construction of a new WWTP in Mosteirô and its support infrastructure Cyclical monitoring of treated wastewater quality reports from Águas do Norte and SIMDOURO.
<b>Partners</b>	Águas do Norte. SA SIMDOURO, S.A.
<b>Execution</b>	2024-2025

## 6. Ecosystem management and conservation

Baião is recognized for its natural heritage. With about 68% of forest area, which includes a unique oak in the country, 20 km of Douro River, two inland rivers and three mountains, the territory has unique ecosystems and a thriving biodiversity. Here, we find from domestic species, which are part of the local agricultural mosaic, to species in wildlife such as wild boar, foxes, otters, deer, and squirrels, as well as a wide variety of birds, including prey. The preservation of our ecosystem has been a dominant concern in environmental policies, with 60.918 autonomous trees and inland rivers repopulated with thousands of specimens over 15 years.

<b>Measure 6.1.</b>	<b>Serra da Aboboreira Regional Protected Landscape (PPRSA)</b>
<b>Description</b>	Official approval of the Management Regulations; Official registration of the protected area with the ICNF; Preparation and execution of the Activity Plan.
<b>Partners</b>	AMDT – Association of Municipalities of Douro and Tâmega



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<b>Execution</b>	2024-2025
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<b>Measure 6.2.</b>	<b>Strategy for requalification of the Municipality’s main water lines</b>
<b>Description</b>	Rehabilitation and enhancement of the Ovil River through natural engineering techniques (ecological corridors - Montante Section, Foz Section and Intermediate Section); Rehabilitation and enhancement of the Teixeira River through natural engineering techniques (ecological corridors)
<b>Partners</b>	Parish Councils External consultancy company
<b>Execution</b>	2022-2030

<b>Measure 6.3.</b>	<b>Study and management of the “Poço Negro” geosite - Rio Ovil</b>
<b>Description</b>	Characterization of the natural and cultural components associated with the geosite; Protection and safeguarding of the natural heritage of the geosite and surrounding area; Promotion of the valorization of the geosite as an educational and tourist resource; Definition of a local sustainable management model for the geosite; Coordination with local development projects in the Municipality of Baião
<b>Partners</b>	Parish Councils External consultancy company
<b>Execution</b>	2024-2025

<b>Measure 6.4.</b>	<b>Assessment, Mapping and Valuation of Ecosystem Services in the Municipality of Baião</b>
<b>Description</b>	Definition of territorial management instruments that allow identifying and valuing ecosystem services that can generate greater ecological, economic and food value. Provide the municipality with an instrument for evaluating public services provided by ecosystems and their surrounding natural and produced capital. Mapping of the municipality's ecosystem services and corresponding economic valuation.
<b>Partners</b>	Parish Councils External consultancy company
<b>Execution</b>	2024-2025

<b>Measure 6.5.</b>	<b>Municipal strategy for managing and protecting urban trees</b>
<b>Description</b>	Implementation of the Municipal Tree Management Regulation. Online digital platform of the Municipal Tree Inventory in Urban Space that systematizes the municipality's interventions in the planning, implementation, management, maintenance and classification of the municipality's tree heritage. Certification of trees outside the forest by the PEFC certification system

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<b>Partners</b>	Parish Councils External consultancy company
<b>Execution</b>	2023-2025

<b>Measure 6.6.</b>	<b>Sustainable Forest Management</b>
<b>Description</b>	Acquisition of land to implement afforestation and reforestation projects; Promotion of sustainable and environmentally appropriate, socially beneficial and economically viable forest management Forest certification by the FSC or PEFC certification systems
<b>Partners</b>	Parish Councils External consultancy companies
<b>Execution</b>	2023-2025

## 7. Land use planning and development

The planning of the territory is essential for the construction and use of the built space to take place in a perspective of coherence with principles of balanced and sustainable development. Respecting these principles, the Municipality of Baião has sought, and intends to continue to seek, to materialize a model of development of its territory based on the strengthening of territorial cohesion, on the modernization and diversification of the economic and productive sectors and on the valorization of heritage.

<b>Measure 7.1.</b>	<b>Review of the Municipal Master Plan (PDM)</b>
<b>Description</b>	Inclusion of renewable energy production infrastructures. Actions to disseminate information among the population.
<b>Partners</b>	Parish Councils. Official entities (ICNF, CCDRN, DGAP, etc.) External consultancy company.
<b>Execution</b>	2022-2025

<b>Measure 7.2.</b>	<b>Acquisition of land for municipal public domain</b>
<b>Description</b>	Acquisition of private land for municipal public domain to implement afforestation projects, execution of riverside ecological corridors, production of renewable energy, conservation and protection of ecosystems, protection of sites of historical, archaeological and cultural interest
<b>Partners</b>	Parish Councils
<b>Execution</b>	2023-2025

### 8. Transport

In a territory like Baião, with an orography of great contrasts, which fluctuates in values between 60 and 1416 m in altitude, the distances-time and distances-Cost are a reality that introduces several challenges to the mobility of people, goods and services, with social and economic implications that need to be mitigated. As such, some structuring axes are identified, which, despite not being a direct competence of the autarchy, are assumed commitments and for which a strategy to raise awareness of the central powers has been implemented.

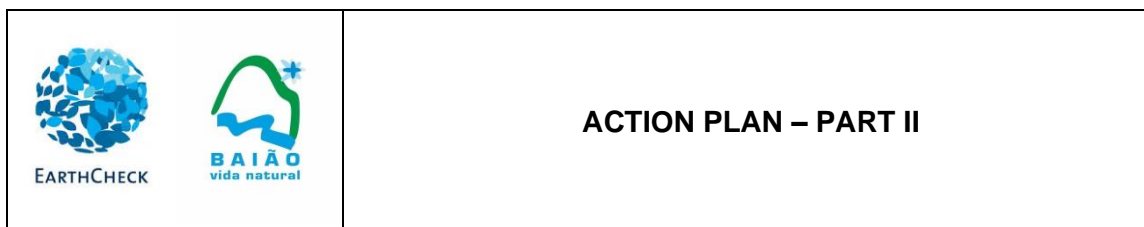
<b>Measure 8.1.</b>	<b>Promotion of the use of collective public transport</b>
<b>Description</b>	Financial contribution to the Public Transport Fare Reduction Support Program (PART). Adherence to the intermunicipal project "LIGA - Transport on Demand". Preparation of the Registry of Stops for the Public Transport Network of the CIM of Tâmega e Sousa. Placement of posters at all stops with information about the public transport network (timetables and lines). Electrification of the Douro line (rail transport).
<b>Partners</b>	Government. CIM-TS.
<b>Execution</b>	2024-2030

<b>Measure 8.2.</b>	<b>Promoting soft mobility</b>
<b>Description</b>	Expansion of the public charging network for electric vehicles. Increase in the number of charging stations in municipal buildings.
<b>Partners</b>	Government. CIM-TS.
<b>Execution</b>	2024-2030

<b>Measure 8.3.</b>	<b>European Mobility Week and European Car Free Day</b>
<b>Description</b>	Limited car circulation in the three urban centers of the municipality on defined and publicized circuits. Awareness-raising actions: Lecture on road safety. Street action to promote/demonstrate forms of sustainable mobility: bicycles, scooters, among others. Mark the week on social media.
<b>Partners</b>	Parish Councils. GNR or PSP. Firemen. External companies.
<b>Execution</b>	2024-2030

### 9. Solid waste management

The territorial dispersion of the 560 places that make up the municipality of Baião and its sociodemographic characteristics pose specific challenges to the Municipality regarding the



implementation of an efficient solid waste collection system and education for behaviors oriented to a sustainable waste management, through reuse and recycling. At the same time, it is important to invest in actions that promote a transition to the circular economy, creating a new paradigm in the way we rationalize consumption.

<b>Measure 9.1.</b>	<b>Implementation of the Municipal Environmental Education Strategy – Axis II</b>
<b>Description</b>	The various actions are directed towards the following thematic axes: I - Decarbonize society: Climate, Energy Efficiency and Sustainable Mobility. II - Making the economy circular: Dematerialization, collaborative economy and sustainable consumption, product design and efficient use of resources and recovery of waste. III - Valuing the territory: Territorial planning, Sea and Coast, Water, Natural Values, Landscape and Air and Noise
<b>Partners</b>	Juntas de Freguesia; Associações culturais, ambientais, desportivas e recreativas, entre outras; Associações Humanitárias e forças de segurança; IPSS - Instituições Particulares de Solidariedade Social; Agrupamentos de Escolas; RESINORTE - Valorização e Tratamento de Resíduos Sólidos, S. A Águas do Norte, S.A., Águas do Douro e Paiva, S.A. e SIMDOURO, S.A. ABAAE - Associação Bandeira Azul de Ambiente e Educação Empresas externas.
<b>Execution</b>	2024-2025

<b>Measure 9.2.</b>	<b>Implementation of the Municipal Action Plan for the Strategic Plan for Urban Waste 2030 - PAPERSU 2030</b>
<b>Description</b>	Plan that defines the measures and actions to achieve national and municipal goals, as well as the SGRU. 15 adaptation measures to PERSU 2030 were listed: 2 in the Prevention Axis, 9 in the Resource Management Axis and 4 in the Operationalization Axis, with a total expected investment of 1,969,573 Euros until the year 2030.
<b>Partners</b>	RESINORTE - Recovery and Treatment of Solid Waste, S. A Parish Councils; External companies.
<b>Execution</b>	2024-2025

<b>Measure 9.3.</b>	<b>Revision of the Regulatory Code of the Municipality of Baião (Part C - Urban Waste Management)</b>
<b>Description</b>	Update the Waste Management Regulation in accordance with the provisions of Decree-Law no. 194/2009, of August 20, contemplating the actions foreseen in PAPERSU 2030, including the implementation of PAYT/RAYT/SAYT systems.
<b>Partners</b>	RESINORTE - Recovery and Treatment of Solid Waste, S. A
<b>Execution</b>	2024-2025



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<b>Measure 9.4.</b>	<b>Sustainable Green Waste Management</b>
<b>Description</b>	Implement a door-to-door selective collection system for green waste. Creation of forestry recycling points. Acquisition of urban cleaning carts with waste separation. Carrying out awareness campaigns.
<b>Partners</b>	RESINORTE - Recovery and Treatment of Solid Waste, S. A Parish Councils
<b>Execution</b>	2024-2025

<b>Measure 9.5.</b>	<b>Sustainable Management of Biowaste</b>
<b>Description</b>	Implement the 2nd phase of the bio-waste management system. Distribution of equipment to the population. Carrying out awareness campaigns.
<b>Partners</b>	RESINORTE - Recovery and Treatment of Solid Waste, S. A Parish Councils Environmental Fund
<b>Execution</b>	2024-2025

<b>Measure 9.6.</b>	<b>Installation of urban waste collection equipment</b>
<b>Description</b>	Acquisition and installation of "PapaChicletes", "EcoPontas" and animal waste collectors. Placement of ashtrays at public transport stops.
<b>Partners</b>	RESINORTE - Recovery and Treatment of Solid Waste, S. A
<b>Execution</b>	2024-2025

<b>Measure 9.7.</b>	<b>European Waste Prevention Week (EWWR)</b>
<b>Description</b>	Actions to raise awareness of the importance of waste separation and promote a circular economy: Visit to the Codessos landfill, sorting station and the biogas energy recovery plant (Celorico de Basto). Publishing sustainable tips on social media.
<b>Partners</b>	RESINORTE - Recovery and Treatment of Solid Waste, S. A
<b>Execution</b>	2024-2030

### 10. Management of substances harmful to the environment

Environmental contamination of soil and water is usually generated by the incorrect rejection of chemicals from industrial waste, domestic sewage and other waste to the environment, which can cause reactions leading to the imbalance of ecosystems by the contamination of various organisms through food chains.

Regarding the quality of domestic sewage (wastewater) that is incorporated into water bodies after treatment, it is regularly monitored by the managing entity SIMDOURO. Furthermore, the municipality has a municipal network for collecting used cooking oil, demolition and construction waste, batteries, domestic monsters and textile for reuse and recycling.

In relation to chemical products, such as plant protection products used in agriculture, the standards imposed at national level regarding their application are complied with, with training being required, both for purchase and for application.

<b>Measure 10.1.</b>	<b>Expansion of the selective collection network for specific urban waste</b>
<b>Description</b>	Municipal network for collecting used cooking oils. Municipal network for collecting demolition and construction waste. Municipal battery collection network. Municipal network for collecting domestic monsters. Textile collection network for reuse and recycling.
<b>Partners</b>	RESINORTE - Recovery and Treatment of Solid Waste, S. A External companies.
<b>Execution</b>	2024-2030

<b>Measure 10.2.</b>	<b>Expansion of the wastewater drainage network and monitoring of its quality parameters</b>
<b>Description</b>	Wastewater drainage network to the place of Boscras - Ovil Boscras WWTP - Ovil Wastewater drainage network in the parish of Mesquinhata (Baião) Wastewater drainage network in the areas of Corujeiras, Eiras, Cedofeita and Lodão - Santa Cruz do Douro Construction of a new WWTP in Mosteirô and its support infrastructure Cyclical monitoring of treated wastewater quality reports from Águas do Norte and SIMDOURO.
<b>Partners</b>	Águas do Norte. SA SIMDOURO, S.A.
<b>Execution</b>	2024-2025

### 11. Cultural and Social management



Baião is a territory that can be read as a history of humanity book. Here we find traces of practically all historical periods: from prehistory, with a special focus on the Neolithic period, to the foundation of nationality in the Middle Ages, or to the great political upheavals between crises, revolts and rebellions, until the romantic period witnessed by the manors winemakers or even contemporary history. With such a vast and emblematic heritage in the region, it is important to build a narrative in which sustainability is legible and an example for all visitors and tourists.

<b>Measure 11.1.</b>	<b>Preparation of the Baião Tourism Strategy</b>
<b>Description</b>	Strategic plan to enhance the intangible values of the territory and bring together the various stakeholders in a strategic Vision and Mission. Promote sustainable tourism in accordance with the Municipality's sustainability policy.
<b>Partners</b>	EarthCheck.
<b>Execution</b>	2024-2025

<b>Measure 11.2.</b>	<b>Cultural and social dynamization of municipal public spaces</b>
<b>Description</b>	Cultural and social dynamization of the Monastery of Ancede Cultural Center, Municipal Auditorium, António Mota Municipal Library, Multipurpose Pavilion of Baião, Municipal Services of Santa Marinha do Zêzere, among others.
<b>Partners</b>	Parish Councils, Associations and IPSS. External companies.
<b>Execution</b>	2024-2030

<b>Measure 11.3.</b>	<b>Annual Youth Festival</b>
<b>Description</b>	Implementation of actions and activities that promote sustainability in a festival aimed at young people, essential actors in changing the environmental paradigm.
<b>Partners</b>	Byonritmos Association External companies.
<b>Execution</b>	2024-2030



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<b>Measure 11.4.</b>	<b>Response to the lack of decent housing</b>
<b>Description</b>	In alignment with the principles of the "1st Right" financing program and with the global diagnosis of housing needs identified in the territory, the municipality defined its local housing strategy and prioritizes the housing solutions that, accordingly, it intends to see developed in the respective territory.
<b>Partners</b>	External consultancy company Community Funds / PRR.
<b>Execution</b>	2021-2027



## 12. Economic Management

Endogenous and patrimonial assets, based on the products of the land, find their maximum expression in gastronomy and wines. Municipality's enormous potential in the primary (agriculture and pastoral) and tertiary (tourism) sectors can form the foundation for a human and economic development project based on sustainability.

In this way, Baião is committed to boosting its economy in strict respect and balance with natural factors, evolving towards environmentally responsible and sustainable practices.



<b>Measure 12.1.</b>	<b>Gastronomic and Territory Promotion Fairs</b>
<b>Description</b>	Implementation of sustainability measures at all events. Economic dynamization of the municipality and preservation of traditions.
<b>Partners</b>	Parish Councils, Producers, restaurants and exhibitors. External companies.
<b>Execution</b>	2024-2030

<b>Measure 12.2.</b>	<b>Expansion of Business Reception Areas</b>
<b>Description</b>	Expansion of the Campelo business reception area. Creation of the Santa Marinha do Zêzere business reception area. Implementation of sustainability measures in the management of areas. Inclusion of sustainability requirements for allocating plots.
<b>Partners</b>	Parish Councils, Baião Business Association
<b>Execution</b>	2024-2030

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### 13. Cross-cutting commitments to the community and partners

<b>Measure 13.1.</b>	<b>Roadmap for a More Sustainable Association</b>
<b>Description</b>	Based on 4 fundamental pillars - Environmental, Cultural, Social and Economic - and the 17 Sustainable Development Goals (SDGs), a set of measures and good practices are defined that set the tone for changing and improving behaviors, practices and attitudes aligned with sustainability principles and commitments, adopted depending on the type and characteristics of each association. They are measured at the level of the internal organization; Precincts, equipment and facilities, organization of activities and events and organization of sporting events.
<b>Partners</b>	Sports, cultural, environmental and recreational associations.
<b>Execution</b>	2024-2025
<b>Measure 13.2.</b>	<b>Sustainable or environmentally responsible events</b>
<b>Description</b>	Set of measures and good practices that set the tone for changing and improving behaviors, practices and attitudes aligned with sustainability principles and commitments that must be adopted depending on the type and characteristics of each event, without prejudice to compliance with other legislation and applicable regulations. Measures in terms of awareness and communication, logistics and waste management (reduce, reuse and recycle).
<b>Partners</b>	Community in general. Parish Councils. Companies and suppliers. Sports, cultural, environmental and recreational associations.
<b>Execution</b>	2024-2025
<b>Measure 13.3.</b>	<b>Annual Environment and Sustainability Conference</b>
<b>Description</b>	Annual event to publicize the certification of Baião as a Sustainable Tourist Destination. Debates and lectures on the 4 pillars of sustainability – environmental, social, cultural and economic – with the presence of experts in different areas. Raising awareness and dissemination of the municipality's sustainability policy. Benchmarking action and collection of good practices.
<b>Partners</b>	Community in general. Municipal Chambers and other government entities. Parish Councils. Companies and tour operators. Sports, cultural, environmental and recreational associations.
<b>Execution</b>	2024-2030
<b>Measure 13.4.</b>	<b>ECOXXI Program of the Blue Flag Association for Environment and Education (ABAAE)</b>
<b>Description</b>	Program composed of 21 local sustainability indicators, recognizes as eco-municipalities those that demonstrate the implementation of good practices, policies and actions around themes considered key: Environmental Education for Sustainable Development; Civil society; Institutions; Nature Conservation; Air; Water; Energy; Waste; Mobility; Noise; Agriculture; Tourism and Spatial Planning.

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<b>Partners</b>	Blue Flag Association for Environment and Education (ABAAE)
<b>Execution</b>	2024-2030

<b>Measure 13.5.</b>	<b>Participation in the sections of the National Association of Portuguese Municipalities</b>
<b>Description</b>	Municipalities Section for Sustainable Development Goals Municipalities Section for Climate Action Municipalities Section “Smart Cities” Section of Municipalities with Renewable Energy Low Density Municipalities and Rural World Section
<b>Partners</b>	ANMP - National Association of Portuguese Municipalities
<b>Execution</b>	2024-2030

<b>Measure 13.6.</b>	<b>Participation in the European project PAISACTIVO</b>
<b>Description</b>	Project aimed at the area of sustainable territorial management and fire risk reduction, which will have, among other actions, two pilot projects, one in the village of Almofrela, in Baião, and the other in the Galician village of Infesta. Investment for its preservation and dynamization, implementing actions aimed at resilience in the face of forest fires, in addition to infrastructural interventions towards its requalification and beautification, promoting the reinforcement of the feeling of belonging on the part of the local community.
<b>Partners</b>	CIM-TS - Tâmega e Sousa Intermunicipal Community. Galician Rural Development Agency (AGADER). University of Santiago de Compostela. Juana de Veja Foundation. Municipality of Monterrey, University of Porto. General Directorate of the Territory.
<b>Execution</b>	2024-2026

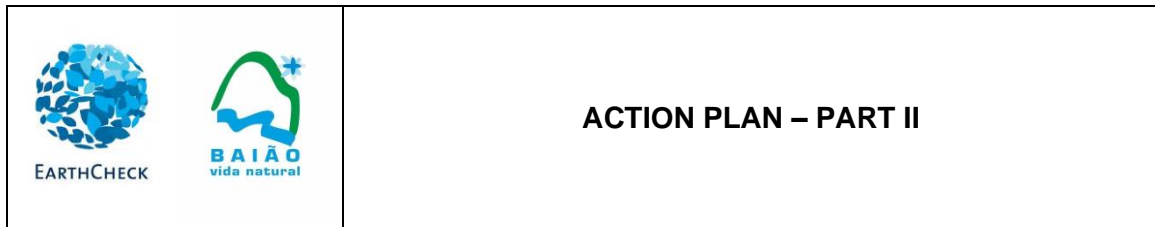
## 14. Plan monitoring

Monitoring environmental, social, cultural and economic performance, through the execution of the actions provided for in this Plan, is essential to improve the Destination's sustainability goals.

To this end, it is necessary to implement assessment and monitoring instruments for all actions identified for the twelve key areas provided for in the EarthCheck standard.

Thus, the following mechanisms will be considered:

<b>Action Plan – Part II</b>	<b>Created by: Rui Mendes/Dora Pinto</b>	<b>Approval: Baião DMO</b>	<b>Page:</b>
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### Green Team

Regular meetings of the Green Team are held to present suggestions, follow up on the proposals and actions provided for in the Action Plan, namely their degree of execution and results obtained. This information sharing can also be done through other means, such as virtual meetings, exchange of correspondence and remittance of documents by electronic means, among others.

### Stakeholders

Holding meetings to collect contributions on the actions to be carried out, within the scope of the sustainability of the tourist destination. This information sharing can also be done through other means, such as virtual meetings, exchange of correspondence and remittance of documents by electronic means, among others.

### Indicators, satisfaction studies and execution control map

- ✓ Analysis of indicators from official sources, namely the National Statistics Institute, to assess the results of actions and the degree of compliance with the established targets.
- ✓ Annual application of monitoring/satisfaction questionnaires.
- ✓ Maintenance of a control map for the execution of measures and actions contained in the plan.